



Track: Global Peace Business and Economy

Track Overview

Violent conflict and instability disrupt markets and societies. In 2014, global economic losses due to violent conflict amounted to over US\$9.8 trillion. . . . Businesses can be a powerful convener for bringing people together across national and cultural lines. They can create relationships based on a shared sense of identity and purpose, overcoming differences that, in the wider society, are more difficult to surmount. — UN Global Compact

BUSINESS LEADERS, GOVERNMENT OFFICIALS, NGO leaders, and entrepreneurs will examine the often unrecognized role of private sector business in poverty reduction, sustainable development, and regional stability, particularly highlighting emerging markets in Southeast Asia, in a series of forums at the 2017 Global Peace Convention. Extreme income disparity and lack of a strong middle class have kept societies unstable throughout the world. Outbreaks of war and civil disorder divert development resources to military and security use, and cripple incentives for investment and long-term development. Other human costs can't be measured—disease, displacement, poverty and destruction of infrastructure. Conversely, economic activity thrives in an environment of political and social stability. Peace is a precondition of prosperity, but economic cooperation and openness leads to peace. We in the business community have a vital role to play in promoting peaceful commerce for the welfare of all people.

The ten member states comprising the Association of Southeast Asian Nations (ASEAN) represent one of the most dynamic economic blocs in the world. ASEAN is a global hub of manufacturing and trade, one of the fastest-growing consumer markets, and currently the fourth-largest exporting region in the world. With more than 600 million people who speak multiple languages and dialects and represent a multitude of cultures and religions, the ASEAN region is a complex place to do business, but a region that offers compelling opportunities. The opportunities presented by the dynamic region are tempered by ongoing conflict and underdevelopment that require broad collaboration, including the business community, to effectively answer. In 2017 Philippines President Rodrigo Duterte assumes the chairmanship of ASEAN, and he has pledged to “enhance cooperation with global partners to ensure that the ASEAN citizens live in peace, stability, security, and growth.”

GLOBAL PEACE BUSINESS FORUMS AND ROUNDTABLES

FEBRUARY 28 SESSION 1:

Entrepreneurship: Key to Sustainable Development and Poverty Reduction



Economists, government ministers and entrepreneurs examine the role of government in promoting and facilitating the development and protection of an entrepreneurial environment for sustainable commerce and industry. This session also highlights the entrepreneur's role in finding and providing solutions to problems, creating jobs, lowering poverty and raising the economic well-being of the people.

FEBRUARY 28 SESSION 2: The Tourism Resource



The United Nations has designated 2017 as the International Year of Sustainable Tourism for Development. Sustainable tourism has a built-in economic incentive to preserve and protect the natural environment and unique cultural heritage, and builds understanding and relationships across borders. In addition to a revenue multiplier effect at destinations, tourism is an “eye-opener” and an “entry point” for trade and investment in other fields. Tourism is particularly important for developing economies and holds great potential for the Philippines.

MARCH 1 SESSION 3:

Trade and Investment as a Catalyst for Peace and Regional Stability

The private sector plays an obvious role in poverty reduction and development; however the critical value of responsible business practice as a catalyst for peace and regional stability is often overlooked. This session will explore the direct engagement of the business community in developing win-win partnerships that promote peace, stability and prosperity.





MARCH 1 SESSION 4:

International Business Success and Cultural Competencies

If your business is seeking market growth beyond your borders, the cultural competency of your team is vital to success. Global teams and business development leaders need skills to manage internal and external aspects of business operations in diverse cultural contexts. This session reflects key issues in doing business in the Philippines and for Filipino companies expanding abroad.

FEBRUARY 28 “GETTING TO KNOW YOU”

Reception and Networking for Economic and Business Attendees

MARCH 1 BUSINESS TO BUSINESS MATCHING

Participating companies have pre-arranged meetings at this time or can visit tables of corporate partners.

GLOBAL PEACE ECONOMIC FORUM II

MARCH 1 SESSION 1:

Economic Freedom Index: Roadmap for Economic Dynamism and Prosperity

The Asia Pacific region represents a community of diverse cultures and economies that range from the fastest growing to the most isolated. Produced by the Heritage Foundation, the Index has documented the factors that lead to expanded economic opportunity and growth

The Philippines ranking for 2017 will be officially announced in detail at this session.

MARCH 1 SESSION 2:

ASEAN Renaissance: Unleashing Entrepreneurial Power for Peace and Prosperity

Universal principles and shared values advanced by innovative political, civic and business leaders must undergird a nation’s policies and direction to support vibrant economic growth and prosperity. National economic policies in the region should promote and protect such values, while strengthening an environment to ensure growth and broad access to resources and opportunities for an expanding array of new entrepreneurs. Speakers will present how these principles affect national transformation and unlock market capital, while fostering peace and stability.



CORPORATE CSR LUNCHEON PANEL CHAIRED BY IBM: PARTNERING FOR 2030 IMPACT (BY INVITATION ONLY)

The panel will explore the perspectives of corporations committed to employee volunteerism on how they are driving progress on the United Nations' Sustainable Development Goals (SDGs) as part of their corporate social responsibility (CSR) strategy. The discussion themes will include, expanding cross-sector partnerships, corporate volunteering for community change, and mapping SDGs for collective impact.