



# Character & Creativity Initiative

TRANSFORMING SCHOOL CULTURE BY EDUCATING THE TOTAL CHILD

## Making Education Relevant in Today's World

Students globally are graduating lacking the values and competencies needed to succeed in the 21<sup>st</sup> century economy. Through the Character and Creativity Initiative (CCI) we collaborate with educators, changemakers, and students around the world to provide a meaningful and productive school experience. We do this by offering a comprehensive framework of quality standards whereby students and staff cultivate 21<sup>st</sup> century competencies in – character, creativity, relationships, purpose, and learning - which develop the whole person.



### What is CCI?

Integrating character and creativity into all aspects of school culture, to develop a well-balanced student and the ideals of a great school. These essential competencies are sought by employers, but also lead to stronger families and communities.

CCI is a transformation process of the mindset of educators and students to aspire to a higher sense of character and innovation to improve education globally. Teachers and school administrators initiate the transformation with the support of in-country professional development and ongoing collaboration to share effective practices in education where students learn the competencies that will help them thrive in the 21<sup>st</sup> century.

## Our Approach

CCI initiates the transformation of school culture by empowering principals, teachers, and students with the tools to model 21<sup>st</sup> century competencies in their classrooms and beyond. CCI's immediate goal is to transform school culture and promote the aspirations of great students and schools.

- **Awareness:** CCI seeks to transform the entire school, it begins with raising awareness of what transformation can look like. We lead schools by developing a common understanding of what competencies are needed to succeed in the 21<sup>st</sup> century for school, work, and life.
- **Validate:** The CCI Survey, developed in 2015, will be a tool to measure a school's culture identifying areas for integrating 21<sup>st</sup> century competencies.
- **Train:** Plan a year training schedule to help with leadership, teacher, and classroom practices.
- **Strategy:** We customize a strategic plan and implementation to be a model targeting the needs identified in the CCI Survey. Using effective and proven practices for transformative change in the classroom, school, and community.
- **Partnerships:** Connect with local and global network of changemakers sharing the vision for transformative change in education to be relevant for the today's world

**An external evaluation report by the Kenya Institute of Public Policy Research and Analysis found that nurturing school environment improved academic performance, teacher satisfaction, student engagement, and reduced social problems such as violence, bullying and substance abuse.<sup>1</sup>**

## About Global Peace Foundation

Global Peace Foundation promotes a values-based approach to building peace and social cohesion with chapters in 20 countries. We empower families, promoting moral and innovative leadership, and advancing models of development on community, national, and regional levels. Global Peace Education is a division of Global Peace Foundation.

## About Us

We work with educators and changemakers around the world at the grassroots, national, and global levels to ensure that students graduate ready to succeed in all aspects of life and in the twenty-first century economy.

Local teams are currently implementing CCI in eight countries: Brazil, Indonesia, Kenya, Malaysia, Nepal, Paraguay, the Philippines, and Uganda.

## Impact

By making education more relevant, where graduates are better prepared to contribute to



Employment and economic development



Social and political stability



Ethical societies free from corruption

<sup>1</sup> "Character & Creativity Initiative In Transforming Secondary School Culture in Kenya." Global Peace Education. 2013. Accessed November 5, 2014.